



Pursue undergraduate programmes from
UNIVERSITY OF CENTRAL LANCASHIRE UK

UNIVERSAL COLLEGE BANGLADESH

Universal College Bangladesh (UCB), Bangladesh's premier transnational education institute, offers world-class, affordable international education with globally accredited programs, including a recent affiliation with the prestigious University of Central Lancashire, UK.

UNIVERSITY OF CENTRAL LANCASHIRE UNITED KINGDOM (UK)

The University of Central Lancashire, ranked in the top 7% globally by the Center for World University Rankings 2023, is one of the UK's largest universities, with nearly 42,000 students from over 100 countries and partnerships with 123 institutions worldwide.

UNIVERSITY OF CENTRAL LANCASHIRE PROGRAMMES AT UNIVERSAL COLLEGE BANGLADESH

3 years B.Sc. (Hons) Business and Marketing

The University of Central Lancashire's 3-year BSc (Hons) Business and Marketing Degree prepares students for the global job market with skills in market research, segmentation, and strategic use of the marketing mix. The program also builds expertise in social media dynamics and responsible marketing practices.

WHY PURSUE UNIVERSITY OF CENTRAL LANCASHIRE PROGRAMMES AT UCB?



Awarded 5 QS Stars (Excellent) for internationalisation and inclusiveness
(QS Stars, topuniversities.com)



Summer School option in UK (Fully funded by students in accordance with UCLan eligibility criteria)



Ranked in the top 7% of universities worldwide
(The Center for World University Rankings 2023)



Globally recognised degree



Flexible study option:
Begin your studies in Bangladesh and complete them in the UK



Affordable UK degree in Bangladesh