

YOUR FIRST STEP TOWARDS
GLOBAL EDUCATION
STARTS AT **UCBD** with
Undergraduate & Postgraduate
Programs from
UNIVERSITY OF LANCASHIRE



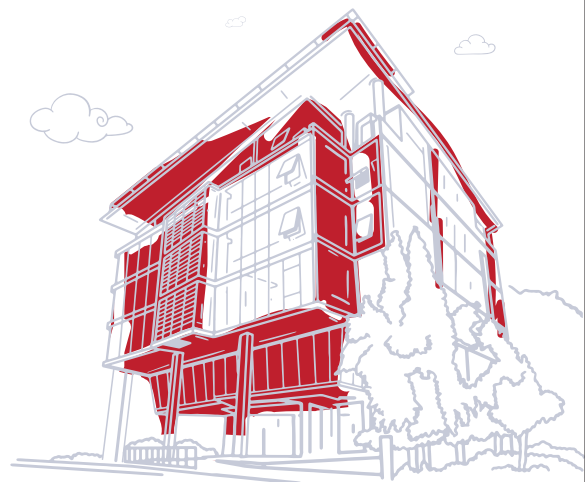
Approved by
The Ministry of Education
Bangladesh

UNIVERSAL COLLEGE BANGLADESH

Universal College Bangladesh (UCBD) is Bangladesh's premier transnational education institute providing world-class affordable international education. It has introduced several internationally accredited educational curricula right here in Bangladesh. Recently, UCBD has become affiliated with the prestigious **University of Lancashire, UK**.

What UCBD offers :

- Foreign education at affordable fees
- First Ministry of Education-approved international education provider
- Exclusive partner of the **University of Lancashire**
- Exclusive campus and classroom right here in Dhaka
- Guidance from expert counsellors for studying abroad



UNIVERSITY OF LANCASHIRE UNITED KINGDOM (UK)

The University of Lancashire is a globally recognised institution, ranking in the top 7% of universities worldwide according to the Center for World University Rankings, 2023. With a history that dates back to 1828, it is a leader in modern education and one of the UK's largest universities. The university has a vibrant community of nearly 42,000 staff and students representing over 100 countries. Additionally, it has established partnerships with 123 institutions worldwide, reinforcing its status as a truly international university.



3 years B.Sc. (Hons) Business and Marketing

In response to the evolving and multi-omni-channel 'marketing-scape,' the University of Lancashire offers the three-year BSc (Hons) Business and Marketing Degree, meticulously crafted to equip you with the skills that will add significant practice-oriented value and make you successful in the job market. The programme integrates critical and strategic thinking, business insights, and information crucial for propelling you and your fellow students to the zenith of your capabilities, enabling you to compete and win in the global job market

Programme Structure:

Units - Year 1

BM1001: Creativity, Enterprise and Scholarship
BM1005: Business Landscape
BM1012: Consumer Behaviour
BM1013: Introduction to Business and Marketing

Units - Year 3

BM3001: Business Strategy
BM3009: Contemporary Issues
in Sustainability
BM3022: Consumer Psychology
and Neuromarketing

Units - Year 2

EIM2003: Business Futures
BM2005: Digital Marketing
BM2017: The Responsible Marketer
BM2018: Applied Marketing Principles

Optional Modules *(subject to student numbers and availability)*

BM3006: Running Your Enterprise
BM3010: Doing Business in Emerging Markets
BM3023: Consultancy Project in Business and Marketing
BM3025: Contemporary Digital and Media Markets

3 years BSc (Hons) Cyber Security

In an increasingly digital world, the rise of connected devices, sophisticated cyber threats, and the growing importance of data protection have made security a top priority for businesses, governments, and organizations worldwide. As the demand for highly skilled and knowledgeable professionals in the cyber security sector is increasing, the University of Lancashire offers the three-year BSc (Hons) Cyber Security degree, designed to equip you with the skills and knowledge needed to build secure, resilient systems that meet industry standards and protect valuable information.

Programme Structure:

Year 1

CO1007: The Computing Challenge
CO1008: Introduction to Networking
CO1409: Programming
CO1508: Computer Systems and Security

CO1605: Systems Analysis and Database Design
CO1707: Web Technologies

Year 2

CO2007: The Agile Professional
CO2010: Information Security Management
CO2402: Advanced Programming with C++
CO2516: Network Management

CO2517: Digital Evidence and Incident Response
CO2528: Cyber Security

Year 3

CO3008: Honours Degree Project
CO3410: Secure Analysis and Malware Analysis
CO3517: Penetration Testing
CO3520: Advanced Cyber Security

Optional Modules *(subject to student numbers and availability)*

CO3006: Wireless and Mobile Networks
CO3007: Cloud Computing

BSc (Hons) Software Engineering

The demand for skilled software engineers is skyrocketing in today's technology-driven era. Every sector, including finance, healthcare, entertainment, and transportation, requires software solutions to enhance efficiency and productivity. The University of Lancashire offers the three-year BSc (Hons) Software Engineering, designed to equip students with the expertise needed to thrive in the rapidly evolving tech industry.

Programme Structure:

Units - Year 1

CO1111: Computing Challenge

CO1507: Introduction to Networking

CO1605: Systems Analysis and Database Design

CO1409: Programming

CO1508: Computer Systems and Security
Games Concepts

Units - Year 2

CO2401: Software Development

CO2402: Advanced Programming

CO2403: The Agile Professional

CO2404: Cross Platform Development

CO2412: Computational Thinking

CO2528: Cyber Security

Units - Year 3

CO3408: Advanced Software Modelling

CO3404: Distributed Systems

CO3722: Data Science

CO3808: Honours Degree Project

Optional Modules *(subject to student numbers and availability)*

CO2722: User Experience

CO2409: Computer Graphics

CO3519: Artificial Intelligence

GO GLOBAL WITH BANGLADESH'S FIRST UK MBA DEGREE*

- Global degree at a local cost
- One-year full-time in-country degree
- Campus placement opportunities available

NEW COURSES

COMING

SOON

JANUARY 2026

*Subject to validation



YOUR AI FUTURE STARTS WITH A UK DEGREE*

Bangladesh's First Artificial Intelligence
and Data Science Degree from the UK

*Subject to validation.

NEW COURSES

COMING
SOON

JANUARY 2026

DESIGN YOUR FUTURE FASHION CAREER WITH A UK DEGREE*

IN DHAKA

Global degree at a local cost
Three-year full-time in-country degree
BA (Hons)-Fashion Promotion & Marketing

NEW COURSES

**COMING
SOON**

JANUARY 2026

*Subject to validation.

UNIVERSITY OF LANCASHIRE

Entry Requirement

For entry into Level 4 of this programme, successful applicants must possess the following:

A-Level or International Baccalaureate Diploma

UCAS: 104-112 points

A2 Grade	IBD Higher Level Grade	Tariff points
A*	7	56
A	6	48
B	–	40
C	5	32
D	4	24
E	–	16
	3	12
	2	0

Additionally:

- GCSEs: 5 at grade C/4 including Maths and English or equivalent, or
- IELTS: 6.0 with no component lower than 5.5 or an ULan ETell Test will be required

Higher Secondary Certificate

Overall 70% marks required

Additionally:

- IELTS: 6.0 with no component lower than 5.5 or
- The University of Lancashire ETell Test will be required



WHY PURSUE UNIVERSITY OF LANCASHIRE PROGRAMMES AT UCBD?



**Awarded 5 QS Stars (Excellent)
for internationalisation
and inclusiveness**
(QS Stars, topuniversities.com)



**Summer School option
in UK** (Fully funded by students
in accordance with UCLan
eligibility criteria)



**Ranked in the top 7% of
universities worldwide**
(The Center for World University
Rankings 2023)



**Globally recognised
degree**



Flexible study option
Begin your studies in Bangladesh
and complete in the UK



**Affordable UK degree
in Bangladesh**



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Universal College Bangladesh

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For further information on the range of programmes we offer

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